

# NEW TITLES LIST





# GIOCA IMPARA COLORA / PLAY, LEARN... COLOUR!

33,5 x 26 cm • 16 pages • box with wired-stitched book, with poster and 4 toys





The latest addiction to our book-plus bestselling series. Three new titles are joining the vast range of titles: play with the cuddly dinosaurs, the elegant princesses or wreak havoc with the monsters! In addition to the colouring book, each set will have a poster and four pull back toys. As per previous editions you can choose between the classic blister packaging or the box set, available also in a smaller size.

2025\_





POSTER



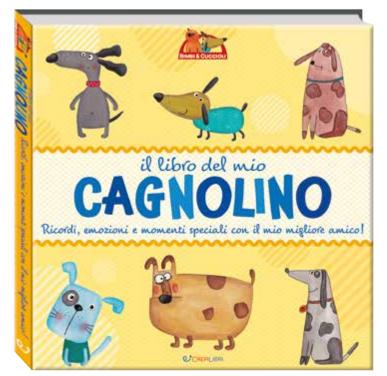






# **BIMBI & CUCCIOLI / CHILDREN & PETS**

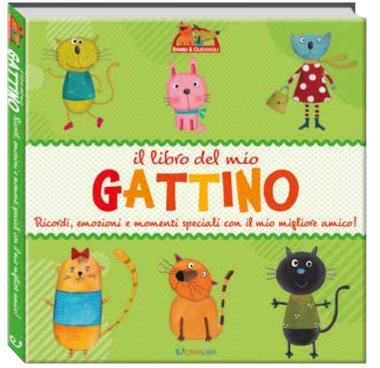
15,5 x 15,5 cm • 40 pages • padded cover



A series about the most beloved pets. In each book you can learn a lot of the basic and useful tips to best take care of them and help children understand what it means to have an animal companion. In addition, you can also record some data of your actual pets.

2025\_









# **COCCOLE DI STOFFA / SOFT EARS**

14 x 14 cm • 8 pages • cloth book + crinkle ears



2025





# LIBRI IN STOFFA 3D / POP-OUT CLOTH

14 x 14 cm • 8 pages • cloth book + 3D face



Four new cloth books that really pop-out! Meet the animals in this series through their 3D faces on the covers. An interactive and new way for the toddlers to relate to cloth books without losing their classical cuddly feature and soft touch.

# MAMME & CUCCIOLI MAMME A COCCIOLI I LIBRI IN STOFFA TUTTI DA COCCOLAREI

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# **Notes:**

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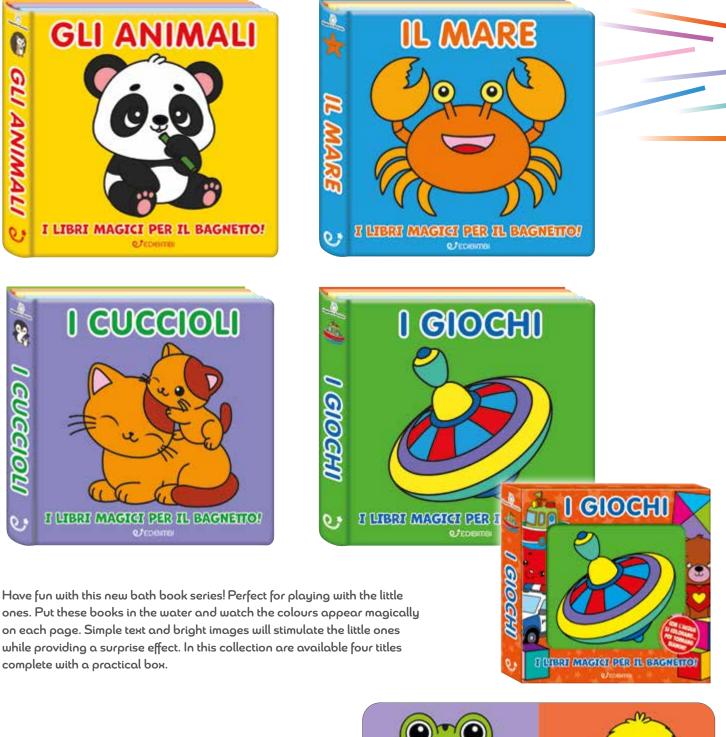






# **BAGNETTO PERFETTO / MAGIC BATH BOOKS**

15x15 cm • 8 pages • changing colour bath book + box



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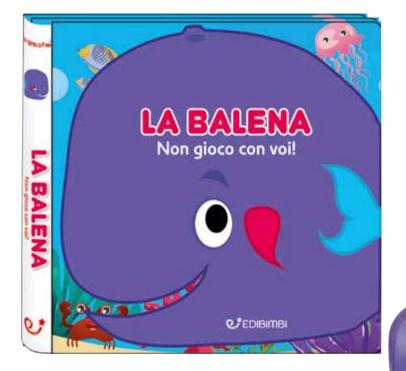
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# GLI SPRUZZINI / WATER SPRAY BOOKS

15x15 cm • 8 pages + shaped flap • bath book + water spray



A small collection to have fun during bath time. Read and follow the story of the whale and the elephant and interact with their friends by moving the shaped flap of the animal along the story and by spraying water. Simple texts and bright images will capture the imagination of kids and will enable lots of fun time in the bath. Also available with a practical box.

LA BALENA

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#### Notes:

L'ELEFANTE

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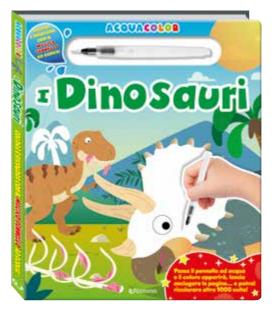
# ACQUACOLOR / WATER COLOURING BOOK

21,5x25,5 cm • 12 pages • board book + water brush





2025





A brand new series that combines a typical board book with a colouring activity. By magic the kids will be able to make elements appear on the page just by applying water on it. Four titles on classic themes as dinosaurs, mermaids, unicorns and vehicles. Children will be able to colour elements with the help of the practical water brush with tank and as soon as the page will dry they will be able to do it again and again!









# LE MIE PREGHIERINE / LITTLE PRAYER

15 x 17 cm • 14 pages • shaped board book







2025

A complete makeover of one of our classic religious series. Brand new illustrations, for little thoughts and prayers. Simple board books with foil and glitter to really stand out and shine like little jewels. Ideal for first readings or as a small gift. The must have collection for the Jubilee year.





Notes:





#### SIMPATICI CUCCIOLI / SHAPED PUPS

7,5x15 cm • 10 pages • shaped board books with flocking texture









2025

Four funny little board books shaped like animals. Follow the stories of the 4 pups and feel the softness of their fur through the flocking texture on the cover. A small format perfect for little hands, cute illustrations for spark their interest and simple stories to capture their imagining. Perfect for the first sensorial discoveries as well as early readings.



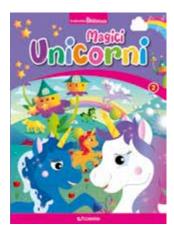


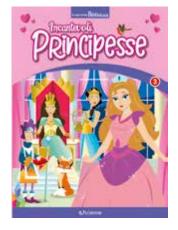


# LA MIA PRIMA BIBLIOTECA / MY FIRST LEARNING BOOKS

11x17 cm • 16 pages • wire-stitched





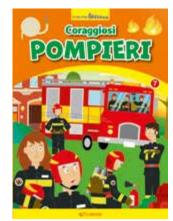




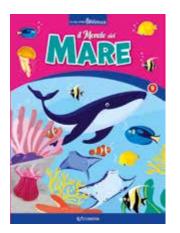
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Twelve books, each of them exploring a different theme. A pocket format and colorful illustration will help the kids learning simple facts about each subject.

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# GIOCA POP-UP E FIABE POP-UP / POP-UP BOOKS

26 x 19 cm • 14 pages • hard bound with pop-up elements

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DINOSAUR





2025











Two collections of 4 pop-up books each; one centred on fairy tales and the other one on more generic themes. Discover in each page a 3D element that will enhance the story. The bright illustrations and the pop-up elements help stimulate the curiosity and imagination of the little ones, completed by easy and accessible texts.

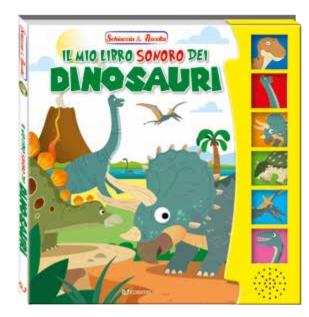






# SCHIACCIA & ASCOLTA / GENERIC SOUND BOOKS

20x19,5 cm • 12 pages • hard bound + 6 sound buttons





2025





A sound book series. Each of the 4 titles focuses on the sounds typical of its theme: discover the environment where dinosaurs lived, find out the sounds of different vehicles, the calls of the farm animals, and the fantastic stories of the unicorns. 6 sounds allow to appreciate and enhance the reading of these books. A good starting point for learning to read while having fun and assimilate new notions.

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# I MIEI LIBRI PUZZLE / SQUARE JIGSAW BOOKS

22x22 cm • 12 pages • board book with puzzles







PETER PAN



BIANCANEVE





2025

A restyled collection of a best-selling format. Read the story and play with the jigsaw using the 4 colour image underneath as reference. Check out the classic titles on fairy tales, explore the world of dinosaurs and unicorns or discover the brand new title on Princesses! A Christmas title is also available.





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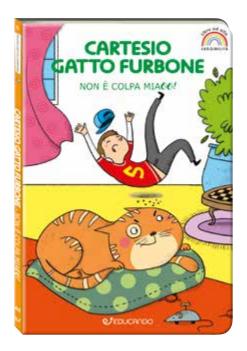






# PICCOLI LETTORI CRESCONO / GROWING AND READING

13,5 x 20 cm • 96 pages • paperback with rounded corners









The adventures of the siblings Pio and Norma go on, with a new addition: their cat Cartesio! Discover the 4 new titles in this collection by following Norma in her endeavours, Pio in his projects, and for those who are starting learning to read there is also the unique perspective of their cat Cartesio. All books explore themes linked to the UN Agenda 2030 goals, according to the different target ages (5+, 6+, 8+) and are printed with highly readable fonts.

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#### Notes:

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Non è affatto divertente! Quela mattra nella visita classe si respirasi un'ana diversa, jusai viettivia Rabocca vara in ribardo, cosa inazita por ini e in un nuovo pre a viena di chederno casa tesast traviardili. Quancio frattiviaren estrin in italiano, vici autoro che carta, coi passandele vici real orto delle carta, coi passandele vici reació a viedore dire eres un isabilare. Ini a pobovem portare i antibilari a succio te repoir non vienesero per fabora.

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Non appena la maestra uni data classe per pochi munzi, Rebecca otter Poccasione; «Guardate questel» ascarato, esterando i celulare da sotto la fejoa e motoravio te fato della sua fueta.







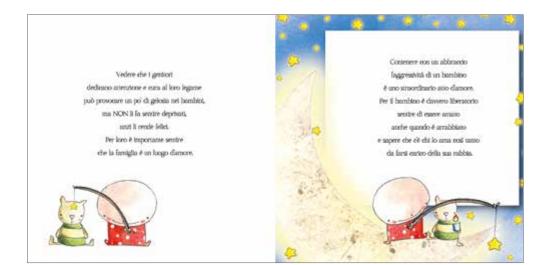


# I BAMBINI DEVONO ESSERE FELICI / CHILDREN SHOULD BE HAPPY NOT MAKE US HAPPY... (DELUXE VERSION)

15,5 x 15,5 cm • 208 pages • hard cover



To mark the 10th year anniversary release of our bestselling collection on pedagogic books, it was created a special edition to celebrate its wide success. The most beloved tips and advices are all included in this bind-up, complete with the iconic illustrations that have characterized the whole series. A perfect gift idea for parents of all ages, and a new must have for all the fans of this series.






















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